

GUESS. GUESS. GUESS. GUESS.

AND OBTAIN FREE

A Diamond Scarf Pin or a Point Lace Handkerchief!

NO RESTRICTIONS! EVERY ONE HAS AN EQUAL CHANCE!

BEGINNING with January 16th every person purchasing a one-ounce bottle of our Point Lace and Diamonds Handkerchief Extract at 35 cents, will be entitled to guess how many such one-ounce bottles we shall sell at retail between January 16th and May 15th, 1892. The gentleman guessing the correct number, or the nearest number thereto, we will present with an elegant Diamond Scarf Pin. The two ladies guessing the correct number or the nearest numbers thereto, we will present each with a dainty and costly Point Lace Handkerchief. The Diamond Scarf Pin and the two Point Lace Handkerchiefs will be on exhibition in our store show windows on and after January 16th. The Guessing Contest will begin on Saturday, January 16th, with the opening of our stores, and will close at 11:45 o'clock P. M. on Saturday, May 15th. On Wednesday, May 19, the names of the lucky guessers will be announced and the prizes awarded.

If more than one gentleman and more than two ladies should guess the correct number or the nearest numbers thereto, then these lucky guessers must draw (under a system of their own selection) for the prizes at the offices of the Crescent Drug Co., Wednesday, May 19th, at 3 o'clock P. M.

Guess Early, Guess Often.

Now for a few remarks as to our Point Lace and Diamonds Perfume. As our customers know, we sell Perfumery Extracts from 16 to 25 cents an ounce. Then we have ROMAN FRAGRANCE EXTRACT, 45 cents an ounce, same as other druggists charge \$1 for. Then there is MUSK EXTRACT, 40 cents an ounce, price charged elsewhere being 75 cents an ounce, and finally we come to our

Point Lace and Diamonds Extract, 35 Cents an Ounce.

This is our Special Odor and one in which we take great pride. We claim that it is unlike any other known odor of perfumery, and that it is fragrant, sweet and charming. It is more lasting on the handkerchief than many of the popular odors of other makers, for which you pay 60 cents an ounce at retail.

We have adopted this guessing contest method to introduce to the public our Point Lace and Diamonds Perfume. There is no CLAP TRAP in the scheme. Everything is fair and above board. The Diamond Scarf Pin and the two Point Lace Handkerchiefs are of the best quality, and are valued at one hundred dollars.

The following is a duplicate of the blank requisite to be filled up and signed by customers:

CRESCENT DRUG CO.:

I guess that you will sell between January 15th and May 15th, 1892, at retail, one ounce bottles of Point Lace and Diamonds Handkerchief Extract.

Name..... Street.....
Number.....
Town.....
County.....
State.....

Each customer purchasing a one ounce bottle of Point Lace and Diamonds at 35 cents will receive from the clerk at the perfumery counter one of the foregoing blanks. The customer must fill out the blank and deposit same in a ballot box located on our perfumery counter.

NOW YOU KNOW IT ALL.

Try a bottle of Point Lace and Diamonds Extract instead of White Rose, Jockey Club or some other odor you are in the habit of using. We know that you will be pleased with its scent, and you may be the lucky winner of a prize.

CRESCENT DRUG COMPANY,
Nos. 629 and 631 Broad Street
One door above New Street. Newark, N. J.

ANOTHER GUESS CONTEST.

To introduce Dixie's Sweet Violet Extract we are empowered by The Dixie Drug Co., of New York, to offer each month, beginning with February, one pint glass stoppered bottle of Sweet Violet Extract as a prize to the person guessing nearest to the number of ounces of Dixie's Sweet Violet Extract we shall sell at retail in each month. The plan of contest will be the same as adopted for the Point Lace and Diamonds Guessing Contest: On and after February 1st blank cards, for filling out, can be obtained at our perfumery counter. Each customer purchasing one ounce of Sweet Violet Extract at 21 cents will be entitled to one guess. On the last day of each month (except Sundays, when the day preceding will be substituted) at 11:45 P. M., the Sweet Violet Guessing Contest will close, and the next day the name of the lucky guesser will be announced and the prize (a full pint of Sweet Violet Extract) awarded.

We desire to say in connection with the foregoing announcements, that a Perfumery Price List may be obtained at any time from the clerk at our perfumery counter. Ask for it; it contains interesting reading matter. Respectfully yours,

CRESCENT DRUG COMPANY.
(INCORPORATED.)

READ THESE LOW PRICES:

PERFUMERY GOODS!

ARTICLES, NAME AND ODO.	16 ozs.	8 ozs.	4 ozs.	1 oz.
St. Thomas Bay Rum	1.00	.50	.25	.05
Crescent Toilet Water	.50	.25	.10	.05
Florida Water	.50	.25	.10	.05
Chlorine Cologne	.50	.25	.10	.05
Lavender Water	.50	.25	.10	.05
Farina Cologne	.50	.25	.10	.05
Imperial Cologne	.50	.25	.10	.05
Violet Water	.50	.25	.10	.05
Hellrope Water	1.00	.50	.25	.05
German Cologne (Hoyt Odor)	1.25	.65	.35	.10

HANDKERCHIEF EXTRACTS.

Jasmine	1.00	.50	.25	.05
Orange Flower	1.00	.50	.25	.05
Tube Rose	1.00	.50	.25	.05
Rose Geranium	1.00	.50	.25	.05
Ocean Spray	1.00	.50	.25	.05
Patchouli	1.00	.50	.25	.05
Verbena	1.00	.50	.25	.05
Jacquemint Rose	2.25	1.25	.65	.25
Bridal Bouquet	2.25	1.25	.65	.25
Wild Olive	2.25	1.25	.65	.25
White Heliotrope	2.25	1.25	.65	.25
Cashmere Rose	2.25	1.25	.65	.25
Honeyuckle	2.25	1.25	.65	.25
Belgravia Bouquet	2.50	1.35	.75	.40
Sweet Violet	2.50	1.35	.75	.40
White Rose	2.50	1.35	.75	.40
Lily of the Valley	2.50	1.35	.75	.40
Caraway Pink	3.15	1.65	.85	.45
West End	3.15	1.65	.85	.45
Essence Bouquet	3.15	1.65	.85	.45
Jockey Club	3.15	1.65	.85	.45
Stephanotis	3.15	1.65	.85	.45
Heliotrope	3.15	1.65	.85	.45
Lilac	3.15	1.65	.85	.45
New Mown Hay	3.15	1.65	.85	.45
Millefleur	3.15	1.65	.85	.45
Ylang Ylang	3.15	1.65	.85	.45
Wood Violet or True Violet	3.15	1.65	.85	.45
Bouquet de Caroline	4.50	2.35	1.25	.65
Golden Rod	4.50	2.35	1.25	.65
Point Lace and Diamonds	4.75	2.40	1.25	.65
Touquin Musk	6.25	3.25	1.65	.85
Roman Frangipani	6.25	3.25	1.65	.85

SACHET POWDERS.

Violet	\$2.50	\$1.25	.65	.35
White Rose	2.50	1.25	.65	.35
Jockey Club	3.00	1.50	.75	.40
Frangipani	3.00	1.50	.75	.40
Heliotrope	3.75	2.00	1.00	.50
Musk	4.75	2.40	1.25	.65

EMPTY BOTTLE PRICE LIST.

GLASS STOPPERS.	16 ozs.	8 ozs.	4 ozs.	1 oz.
1 ounce	.60	.30	.15	.05
2 ounce	.80	.40	.20	.05
4 ounce	1.00	.50	.25	.05
8 ounce	1.20	.60	.30	.05
16 ounce	1.40	.70	.35	.05

We furnish Glass Stopped Bottles gratis, with all Handkerchief Extracts. All goods marked with an "X" in the foregoing price list signifies that we furnish a cork stoppered bottle gratis. Sachet Powders are packed in elegant embossed envelopes; no charge for the envelopes. Liquids are sold by liquid measure. Powders are sold by weight. We do not purchase empty perfume bottles returned by customers. The Sweet Violet Extract, Toilet Water and Sachet Powder enumerated in the foregoing price list are manufactured by the Dixie Drug Co., New York City, and are the only articles listed that are not produced by us.

The foregoing articles and prices comprise only a portion of our entire stock. The public will recognize that the prices are about one-half the prices charged by other drug stores. We do not cut prices on patent medicines only and then charge you exorbitant high prices on goods you know nothing about as to cost. Others imitate our style of advertising, but not our prices. We guarantee to dispense prescriptions at one-half the price of other druggists who advertise low prices. We employ six prescription clerks. Limited space prevents extended remarks. We have only to say that if you can purchase goods at the above prices from any other druggist in Newark, and you have confidence in the quality and purity of the goods, then give the only noticeable feature of the majority of Newark's soda fountains and behind their prescription counters. These last remarks are brought forth by the continued attacks of the Newark "High Priced Drug Ring" against our liquor and wine department. We pay City, County and State taxes. We pay at lower prices than any other druggist in the world, and we do the largest Retail Drug Business in the State of New Jersey.

Worthy of Consideration.
By thine own soul's law learn to live:
And, if men threaten thee, take no heed,
And, if men hate thee, have no care.
Sing thou thy song and do thy deed:
Hope thou thy hope and pray thy prayer,
And claim no crown they will not give.
—John G. Whittier.
Every kindness done to others is a step nearer to the life of Christ.—Denn Stanley.
Take away from the world the beautiful things which have not come from Christ and you will make it poorer scarcely at all.—Prof. Drummond in "The Programme, etc."
If you wish success in life, make perseverance your bosom friend, experience your wise counsellor, caution your elder brother, and hope your guarding genius.—Addison.
Hope spiritualizes the earth. Hope makes it always new; and even in earth's best and brightest aspect, hope shows it to be only the shadow of an infinite bliss hereafter.—Nathaniel Hawthorne.
After all the talk about temperance it does not seem clearly understood what the nature of the drink habit is. It is not easy to illustrate from any known fact in nature. But let us suppose a creature with the instincts of nature, a serpent and yet in charming form—a beautiful creature, brilliant of eyes and

color, innocent in aspect, friendly and harmless, playful, caressing, every way pleasing. You would allow it to take liberties with you, and climb about your shoulders, make a pet of it. Without your noticing it, it would begin to wind itself about you. So far from there being anything harmful or disagreeable, its innocent caresses would please you. But after a little while you would begin to feel its coils tighten. This would not alarm you. But they tighten more; you do not like it exactly, but still there is no harm in it. The coils become painfully strong, and you try to throw it off. When you make that effort the coils clasp you like a hot band of iron—and then the head of your pleasing creature suddenly appears as it is, a hideous serpent. It exposes its cruel, venomous fangs, and strikes them into your quivering flesh—tightens and stings, stings and tightens. You struggle, pray, scream—there is no help for you. Agony tingles through every nerve—desperation, despair, horror—death. This is no exaggerated statement. This talk about "reforming" is a delusion. If you allow the drink habit to become familiar with you, you cannot "reform." You cannot help yourself. You are doomed to die a horrible death. There are rare instances of escape—though in a long life we have never personally known of any such escape by any one.—The Interior.

MRS. E. MAGORY, LADIES' Hair-Dressing Parlor, BANG CUTTING AND CURLING.



All kinds of Artificial Human Hair Work on hand and made to order. Combing made into Switches. 301 GLENWOOD AVE., NEAR D. L. & W. DEPOT. BLOOMFIELD. Hair Dressing and Curling done at ladies' residences for balls, parties, etc.

Special sale of Shoes and Rubbers will continue for one week longer at Shoenthat's.—Advt.

Unprincipled Opposition.

The agents of a certain publisher are now visiting our merchants, soliciting patronage for a directory, and as a means of securing such patronage are circulating a report that Moffat's Directory will not be issued this year. I need hardly remind business men that when a man has to lie in order to get patronage that he will not hesitate to cheat. If I can only come across some of those agents I will put them out of the way for the directory season, and in the meantime I hope our Bloomfield merchants will show them the door.

MOFFAT'S DIRECTORY.

of Bloomfield and Montclair will be issued this year as usual and the public is assured that they will get a directory as accurate as it is possible to make one. Thanking you for your patronage in the past and soliciting a continuance of the same. I am Yours respectfully, F. N. MOFFAT.

Mrs. S. Brown, Dressmaking, No. 77 LINDEN AVENUE

THEO. DUFFORD, Secretary. R. W. WHITE, JR., Treasurer.

THE DUFFORD COMPANY,

18 Clinton St., Newark, N. J.,

Second Door from Broad Street,

MAKERS OF HIGH CLASS Harness AND SADDLERY REPAIRING A SPECIALTY Complete Lines of Horse Furnishings.

